

Session III

Technology-based interventions

Digital Therapeutics for Obesity

서 유 빈

원광대 산본병원

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Introduction

Overview of technology-based interventions

Clinical evidences

Considerations for adoption

IBesity



HEALTH

Using a Smartphone for This Long Could Raise the Risk of Obesity

BY KASHMIRA GANDER ON 7/25/19 AT 2:45 PM EDT



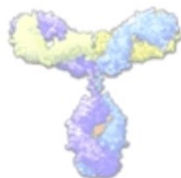
medium.com/@mebrin/ibesity-713346b714ec

www.newsweek.com/using-smartphone-this-long-could-raise-risk-obesity-1451104

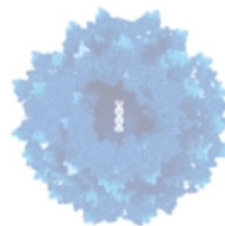
SMALL MOLECULES



BIOLOGICS



CELL/GENE THERAPIES



DIGITAL THERAPEUTICS



1900

//

1990

2000

2010

2017 & Beyond



Emerging Technologies and Virtual Medicine in Obesity Management

RECOMMENDATIONS

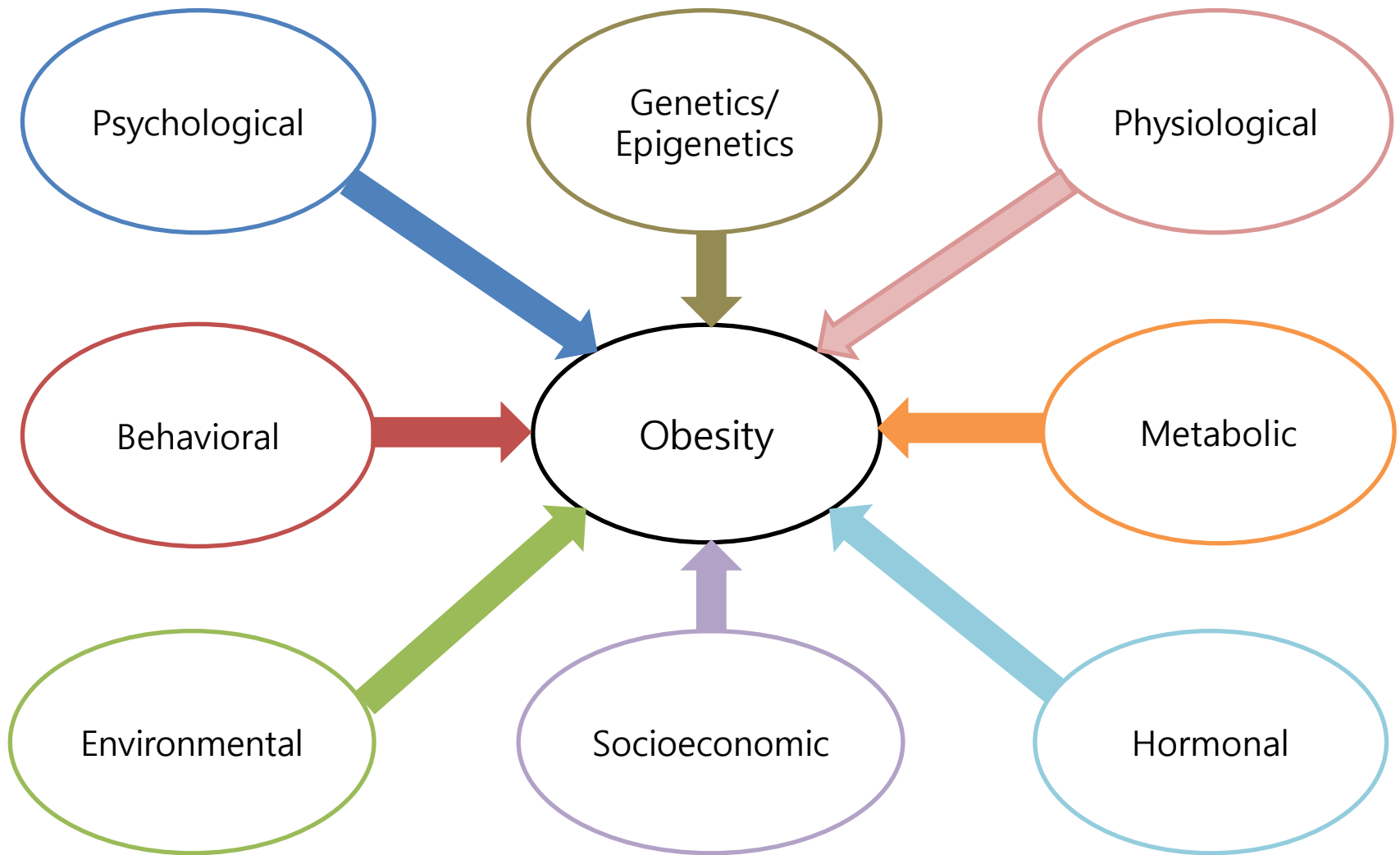
1. Implementation of management strategies can be delivered through web-based platforms (e.g., online education on medical nutrition therapy and physical activity) or mobile devices (e.g., daily weight reporting through a smartphone phone application) in the management of obesity (Level 2a, Grade B).^{1,2}
2. We suggest that healthcare providers incorporate individualized feedback and follow-up (e.g., personalized coaching or feedback via phone or email) into technology-based management strategies to improve weight loss outcomes (Level 4, Grade D).³
3. The use of wearable activity tracking technology should be used as part of a comprehensive strategy for weight loss (Level 1a, Grade A).⁴

obesity canada  obésité canada

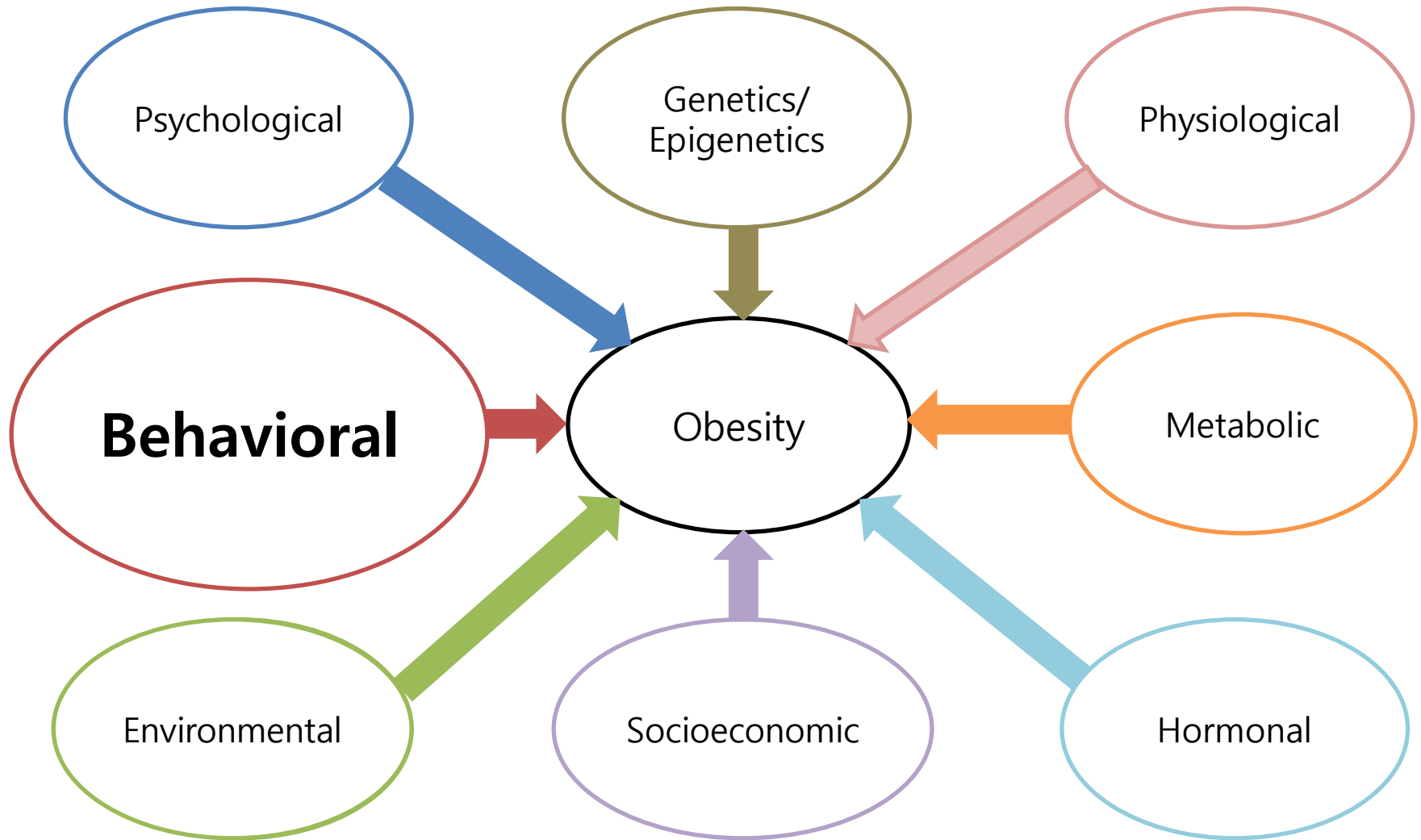
 L'ASSOCIATION CANADIENNE des MÉDECINS et CHIRURGIENS BARIATRIQUE
The CANADIAN ASSOCIATION of BARIATRIC PHYSICIANS and SURGEONS

<https://obesitycanada.ca/guidelines/technologies/>

Multifactorial etiology of obesity



Multifactorial etiology of obesity



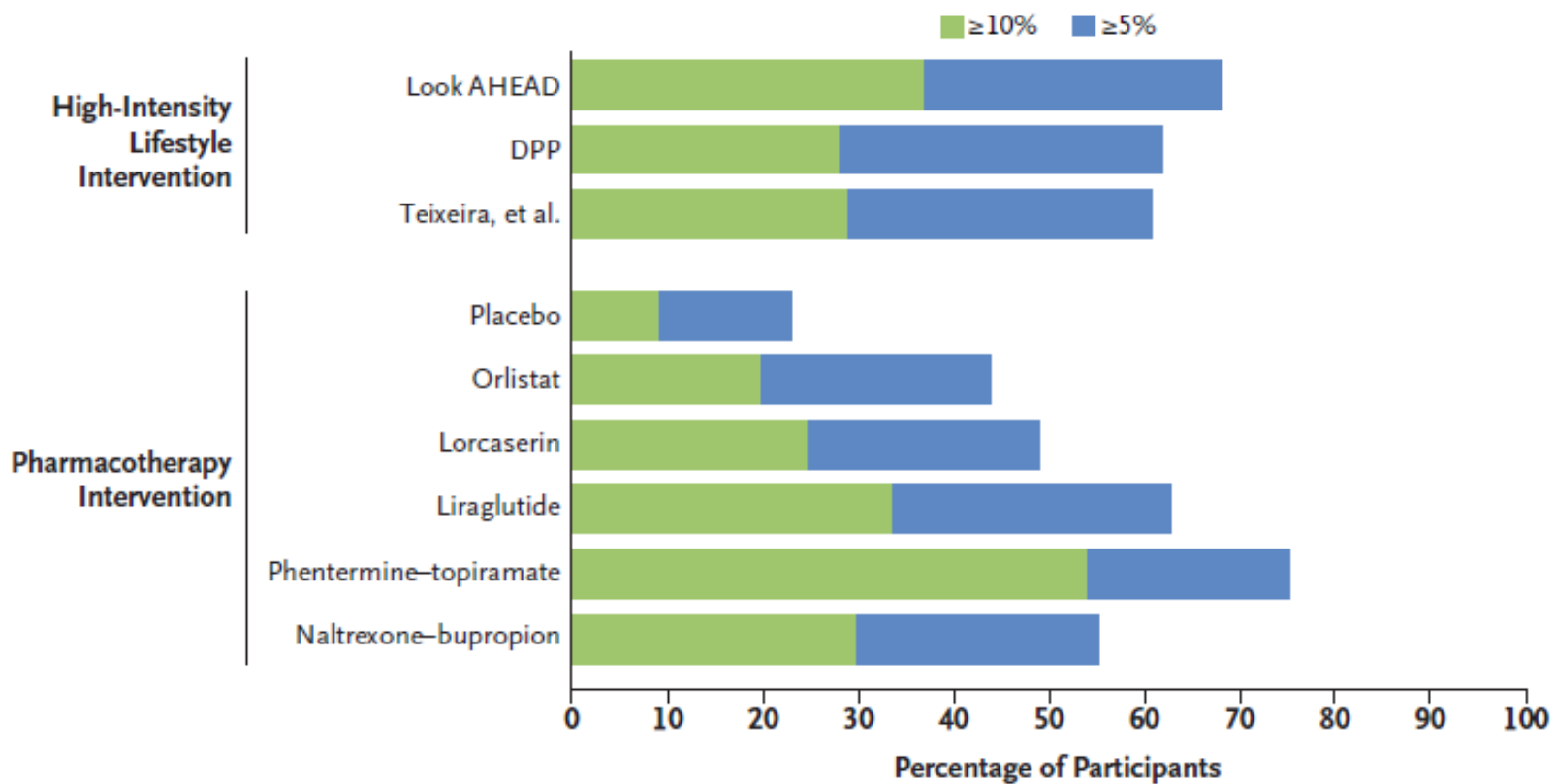


Figure 2. Weight Loss at 1 Year with High-Intensity Lifestyle Interventions or Pharmacotherapy Combined with Low-to-Moderate-Intensity Lifestyle Counseling.

Eight-Year Weight Losses with an Intensive Lifestyle Intervention: The Look AHEAD Study

The Look AHEAD Research Group

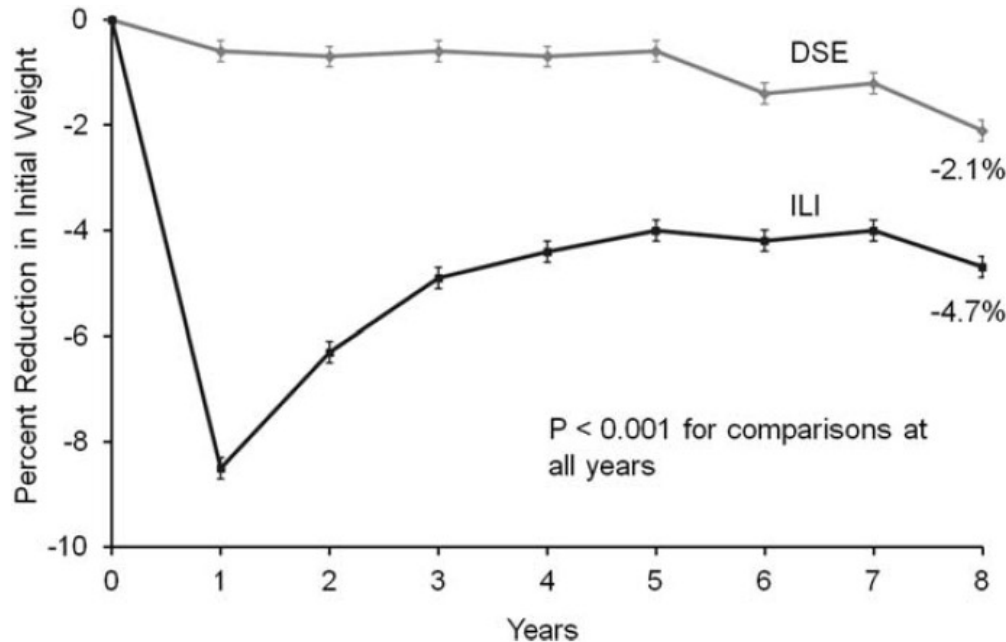


Figure 2 Figure shows mean (\pm SE) weight losses over 8 years for participants randomly assigned to an intensive lifestyle intervention (ILI) or diabetes support and education (DSE; usual care group). Differences between groups were significant ($P < 0.001$) at all years.

→ Look AHEAD's intensive lifestyle intervention produced clinically **meaningful weight loss (5%) at year 8 in 50% of patients with type 2 diabetes** and can be used to manage other obesity-related co-morbid conditions.

REDUCTION IN THE INCIDENCE OF TYPE 2 DIABETES WITH LIFESTYLE INTERVENTION OR METFORMIN

DIABETES PREVENTION PROGRAM RESEARCH GROUP*

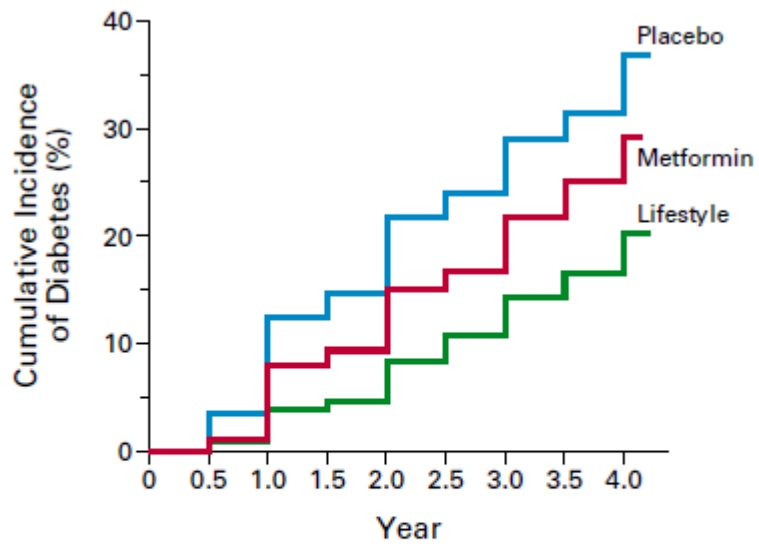


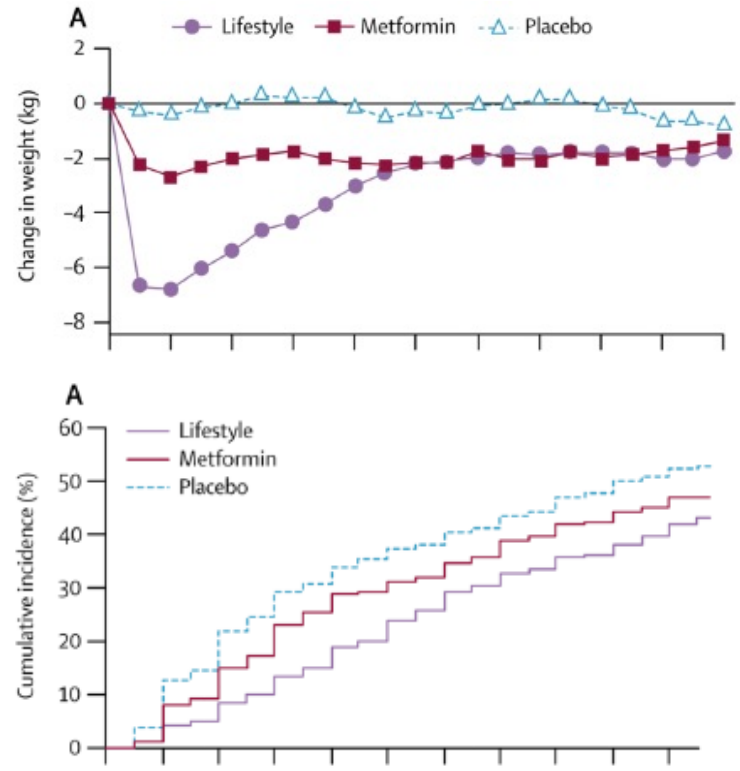
Figure 2. Cumulative Incidence of Diabetes According to Study Group. The diagnosis of diabetes was based on the criteria of the American Diabetes Association.¹¹ The incidence of diabetes differed significantly among the three groups ($P < 0.001$ for each comparison).

→ Lifestyle changes and treatment with metformin both reduced the incidence of diabetes in persons at high risk. **The lifestyle intervention was more effective than metformin.**

N Engl J Med 2002;346:393-403.

10-year follow-up of diabetes incidence and weight loss in the Diabetes Prevention Program Outcomes Study

Diabetes Prevention Program Research Group*



→ Prevention or delay of diabetes with lifestyle intervention or metformin **can persist for at least 10 years.**

Lancet. 2009 November 14; 374(9702): 1677–1686.

ICT

Figure 4. Lifestyle Therapy

Evidence-based lifestyle therapy for treatment of obesity should include 3 components
Recommendations: R64 through R75

Meal Plan (R64, R65, R66)	Physical Activity (R64, R67, R68, R69, R70, R71)	Behavior (R64, R72, R73, R74, R75)
<ul style="list-style-type: none">• Reduced-calorie healthy meal plan• ~500–750 kcal daily deficit• Individualize based on personal and cultural preferences• Meal plans can include: Mediterranean, DASH, low-carb, low-fat, volumetric, high protein, vegetarian• Meal replacements• Very low-calorie diet is an option in selected patients and requires medical supervision <p>Team member or expertise: dietitian, health educator</p>	<ul style="list-style-type: none">• Voluntary aerobic physical activity progressing to >150 minutes/week performed on 3–5 separate days per week• Resistance exercise: single-set repetitions involving major muscle groups, 2–3 times per week• Reduce sedentary behavior• Individualize program based on preferences and take into account physical limitations <p>Team member or expertise: exercise trainer, physical activity coach, physical/occupational therapist</p>	<p>An interventional package that includes any number of the following:</p> <ul style="list-style-type: none">• Self-monitoring (food intake, exercise, weight)• Goal setting• Education (face-to-face meetings, group sessions, remote technologies)• Problem-solving strategies• Stimulus control• Behavioral contracting• Stress reduction• Psychological evaluation, counseling, and treatment when needed• Cognitive restructuring• Motivational interviewing• Mobilization of social support structures <p>Team member or expertise: health educator, behaviorist, clinical psychologist, psychiatrist</p>

Digital delivery of behavioral intervention

 Centers for Disease Control and Prevention
CDC 24/7: Saving Lives, Protecting People™

National Diabetes Prevention Program

[Español \(Spanish\)](#) | [Print](#)



About the National Diabetes Prevention Program

Congress authorized CDC to establish the **National Diabetes Prevention Program (National DPP)**, a public-private partnership working to build a nationwide delivery system for a lifestyle change program **proven to prevent or delay type 2 diabetes** in adults with prediabetes.

Lifestyle Change Program

A key part of the National DPP is a **lifestyle change program** that provides:



A trained lifestyle coach



CDC-approved curriculum



Group support over the course of a year



PRESS RELEASE

Omada Health Achieves Full CDC Recognition

Digital Therapeutics Pioneer Becomes Largest Diabetes Prevention Program Provider to Achieve Milestone

San Francisco, CA (May 30, 2018) -- [Omada Health](#) today announced that the company has graduated to full recognition status from the Centers for Disease Control and Prevention (CDC). Omada now becomes the largest Diabetes Prevention Program (DPP) provider, in-person or virtual, to achieve full recognition from the CDC.

Engagement and outcomes in a digital Diabetes Prevention Program: 3-year update

Omada Health Program

accessible via **internet-enabled desktop or mobile devices**

- one year of a behavior change curriculum approved by the CDC DPRP
- 16-week DPP-based weight loss intervention - ongoing weight maintenance intervention
- **technology-enabled tools** to track nutritional intake, physical activity and body weight
- weekly lessons, personalized health coaching, online social network

- Single-arm, nonrandomized trial, 220 prediabetes patients: baseline mean Wt 100.2kg, BMI 36.4, A1c 5.98

Table 2B Changes from baseline in body weight and A1c for participants who completed nine or more lessons (n = 155)

Time point	Weight change (lb)		Weight change (%)		A1c change	
	Mean (SE)*	p Value	Mean (SE)*	p Value	Mean (SE)*	p Value
16 weeks	-11.6 (0.7)	<0.0001	-5.2 (0.3)	<0.0001	+0.03 (.06)	0.62
1 year	-10.2 (0.9)	<0.0001	-4.9 (0.5)	<0.0001	-0.40 (.07)	<0.0001
2 years	-8.3 (1.4)	<0.0001	-4.3 (0.8)	<0.0001	-0.46 (.08)	<0.0001
3 years	-6.3 (2.1)	0.0024	-2.9 (1.0)	0.0024	-0.33 (.09)	0.0005

Overview of technology-based interventions

Health care and ICT (Information & Communications Technology)

표 1 헬스케어와 ICT 융합을 통한 보건·의료 서비스의 발전과정¹⁴⁾¹⁵⁾¹⁶⁾

구분	Telehealth	e-Health	u-Health (Ubiquitous Health)	s-Healthcare (Smart healthcare)	Digital Healthcare (s-healthcare + Mobile-health)
시기	1990년 중반 ~	2000년 ~	2000년 중반 ~	2010년 ~	2015년 이후 ~
정보화 수준	병원정보화	병원 간 정보교류	- 병원 간 정보교류 - 병원-환자 간 정보교류	의료, 복지, 건강 관리 등 종합 정보화	
기반 ICT 기술	네트워킹	초고속 인터넷	무선 인터넷	- 스마트기기 - 앱스토어	- 웨어러블/모바일 기기 - VR/AR
주요 서비스 시스템	병원 운영 - HIS* - OCS* - PACS*	의무기록(EMR)* 웹사이트	건강기록(EHR)* 모니터링	개인건강기록(PHR)* 및 사례기반추론(CBR)* 기반 맞춤형 서비스	- IoT 기반 PHR - 클라우드 - 빅데이터 - 인공지능 - 디지털 치료제
서비스 내용	원내 치료	- 치료 - 정보제공	- 치료 - 정보제공 - 예방	- 치료 - 예방 - 복지 - 안전	
주요 공급자/ Player	병원	병원	- 병원 - ICT 기업	병원, ICT 기업, 제약회사, 스포츠 기업, 보험사, 서비스 기업 등 다양화	
주요 수요자/ 이용자	의료인	- 의료인 - 환자	- 의료인 - 환자 - 일반인	의료인, 환자, 일반인, 기업, 정부 등 다양화	

Digital Health

- ICT + healthcare
- Engage consumers for wellness and health-related purposes by obtaining health data
- Do not require evidence
- No regulation

Digital Therapeutics

Require clinical
evidence
(real world
outcomes)

Definition

Digital therapeutics (DTx)

DTx deliver to patients **evidence-based** therapeutic interventions that are driven by high quality **software** programs to **treat, manage, or prevent** a disease or disorder.

They are used **independently** or in concert **with** medications, devices, or other therapies to optimize patient care and health outcomes.

Digital therapeutics alliance

<https://dtxalliance.org/understanding-dtx/what-is-a-dtx/>

Major DTx products and companies.

Classification	Product	Company	Device classification	Therapeutic area	Approval status	Partnership	
Prescription DTx	BlueStar [24-28]	WellDoc	Mobile app/web portal connected to blood glucose meter - infusion pump accessories (MRZ); Medical computers and software (LNx)	Type 1 and type 2 diabetes	FDA-510(k)	Lifescan; Voluntas; Samsung	
	Insulia [29,30]	Voluntas	Mobile app/web portal - drug dose calculator (NDC)	Type 2 diabetes	FDA-510(k) EU-CE Mark	Sanofi; Livongo; Onduo; Verily; Monarch	
	reset [31]	Pear Therapeutics	Mobile app - computerized behavioral therapy device for psychiatric disorders (PWE)	Substance use disorder (SUD)	FDA-de novo	Novartis' Sandoz	
	reSET-O [31,32]	Pear Therapeutics	Mobile app - computerized behavioral therapy device for psychiatric disorders (PWE)	Opioid use disorder (OUD)	FDA-510(k)	Novartis' Sandoz	
	Freemira [33-35]	Palo Alto Health Sciences	Mobile app - biofeedback device (HCC); Carbon dioxide gas analyzer (CCK)	Panic disorder and post-traumatic stress disorder	FDA-510(k)	Silicon Valley TMS	
	Natural Cycles [36,37]	Propeller Health [38,39]				FDA-de novo	-
	ProAir Digihaler [40]			management - digital inhaler with built-in sensors that connects to a companion mobile app		FDA-510(k)	-
Non-Prescription DTx	EndeavorRx (ALK-T01) [21]	Akili	Video game	Pediatric ADHD	FDA-510(k) EU-CE Mark	-	
	Somryst [41]	Pear therapeutics	Mobile app - cognitive behavioral therapy for insomnia (CBTi) and sleep restriction	Chronic insomnia	FDA-510(k)	-	
	Oleena [42]	Voluntas	Mobile app/web portal - oncology-related symptoms management and remote patient monitoring	All cancer	FDA-510(k)	-	
	Kaia Back Pain Relief [43]	Kaia	Mobile app	Chronic, nonspecific low back pain	-	Min Doktor	
	Sleepio [44-46]	Big Health	Mobile app - computerized behavioral therapy device for psychiatric disorders (PWE)	Sleep disorders	NICE	CVS Health	
	Diabeo [47-49]	Voluntas	Mobile app/web portal	Type 1 and type 2 diabetes	EU-CE Mark	Sanofi; Onduo; Verily	
	Daylight [44,50]	Big Health	Mobile app - computerized behavioral therapy device for psychiatric disorders (PWE)	Worry and anxiety	-	CVS Health	
	Clickotine [51,52]	Click Therapeutics	Mobile app	Smoking cessation	-	Megellan Health; Sanofi; Otsuka	
	CureApp-SC [53,54]	CureApp, Inc.	Mobile app; portable CO checker	Smoking cessation	MHLW (Japan)	-	
	Kaia App COPD Therapy	Kaia	Mobile app	COPD	-	-	

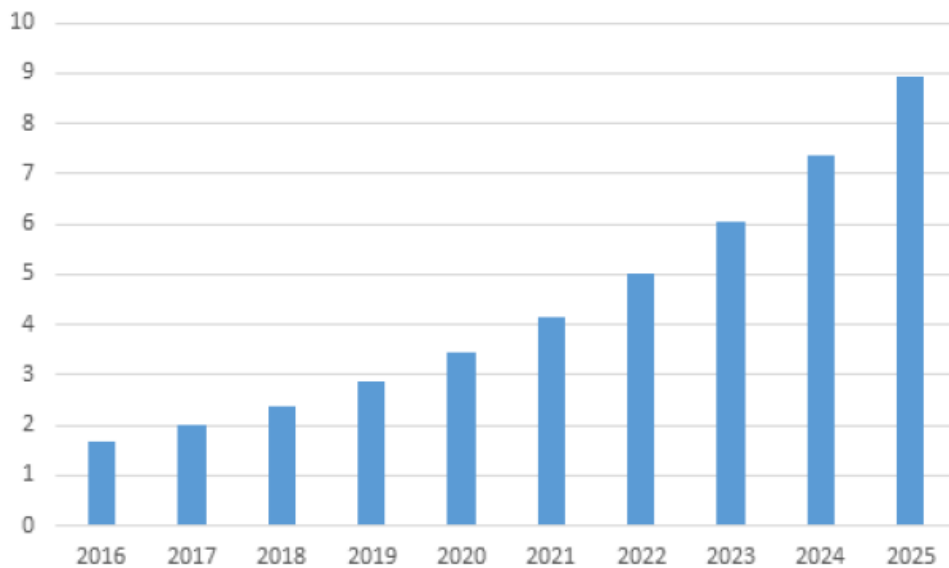
Behavioral therapy
Chronic disease management
Patient data collection and analysis



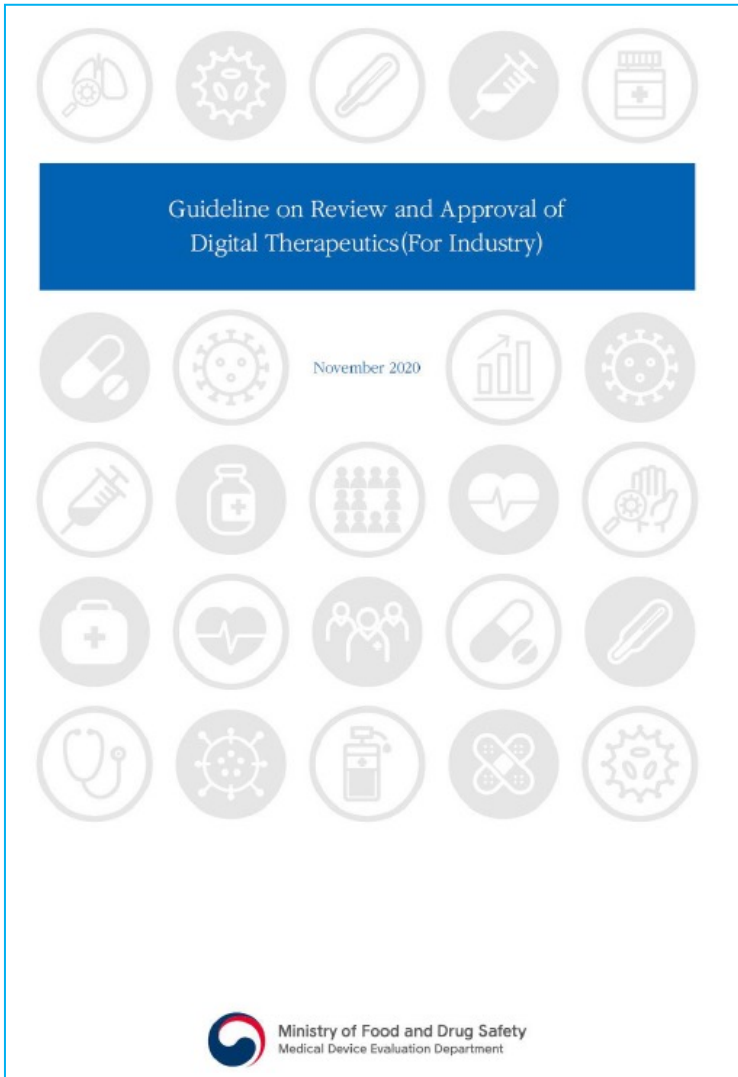
[그림 5] 디지털 치료제 관련 미국 특허출원 수



[그림 6] 디지털 치료제 관련 FDA 임상시험 건수 (ClinicalTrial.gov)



[그림 10] 2016-2025년 전세계 디지털 치료제 시장 규모(단위: 십억 불)



- Approval / Certification of manufacturing / Import
- Evaluation of technical documents
- Approval of clinical trial plans for DTx

디지털 치료기기 확증임상 승인 현황

의뢰회사	승인일	제품명	제품 설명
뉴냅스	2019년 6월13일	뉴냅비전	뇌손상 시야장애 개선
라이프시맨틱스	2021년 9월3일	레드필 숨튼	호흡 재활
에임메드	2021년 9월10일	솜즈	불면증 치료
웰트	2021년 9월27일	필로우Rx	불면증 치료
하이	2021년 12월30일	엔자이렉스	범불안장애 치료
웰트	2022년 5월30일	필로우Rx (DCT 솔루션 적용)	불면증 치료
뉴냅스	2022년 8월1일	비비드 브레인	뇌질환 시야장애 개선
이모코그	2022년 9월28일	코그테라	경도인지장애 치료
메디마인드	2022년 10월20일	알코테라	알코올 사용장애 개선
A	2022년 10월28일	SMD SleepDoc	비기질성 불면장애 개선

<https://news.mt.co.kr/mtview.php?no=2022111109221021866>

Examples of interventions using technologies

- Web-based intervention
- Mobile application
- Wearable devices
- Virtual reality / Augmented reality
- Artificial intelligence



Mobile application

- Support behavioral change by more interactive and timely access to information and delivering assistance

Common features

- Food and exercise logging
- Body weight monitoring

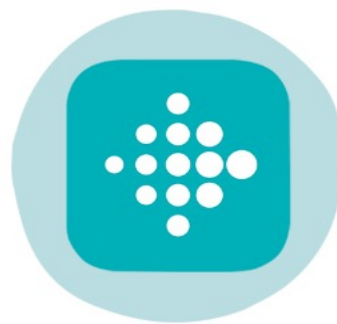
Noom



WW app



Fitbit app



Lose It! App



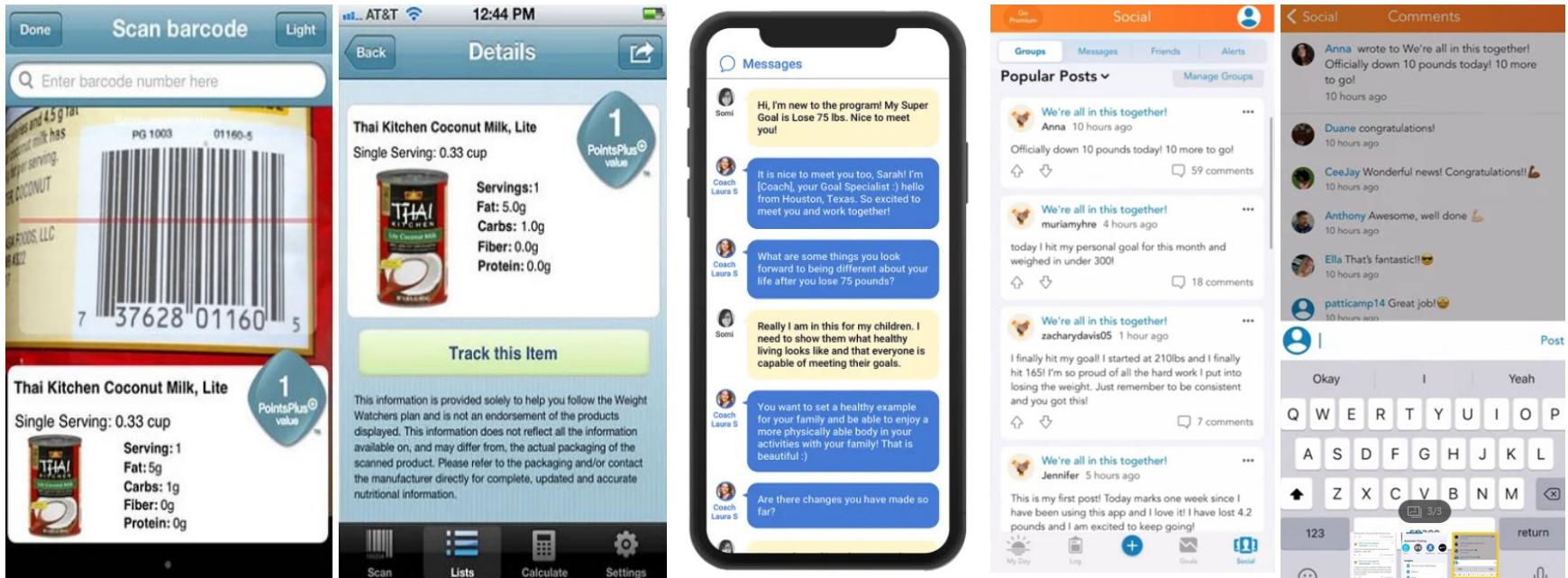
Cronometer



Mobile application

Extra features

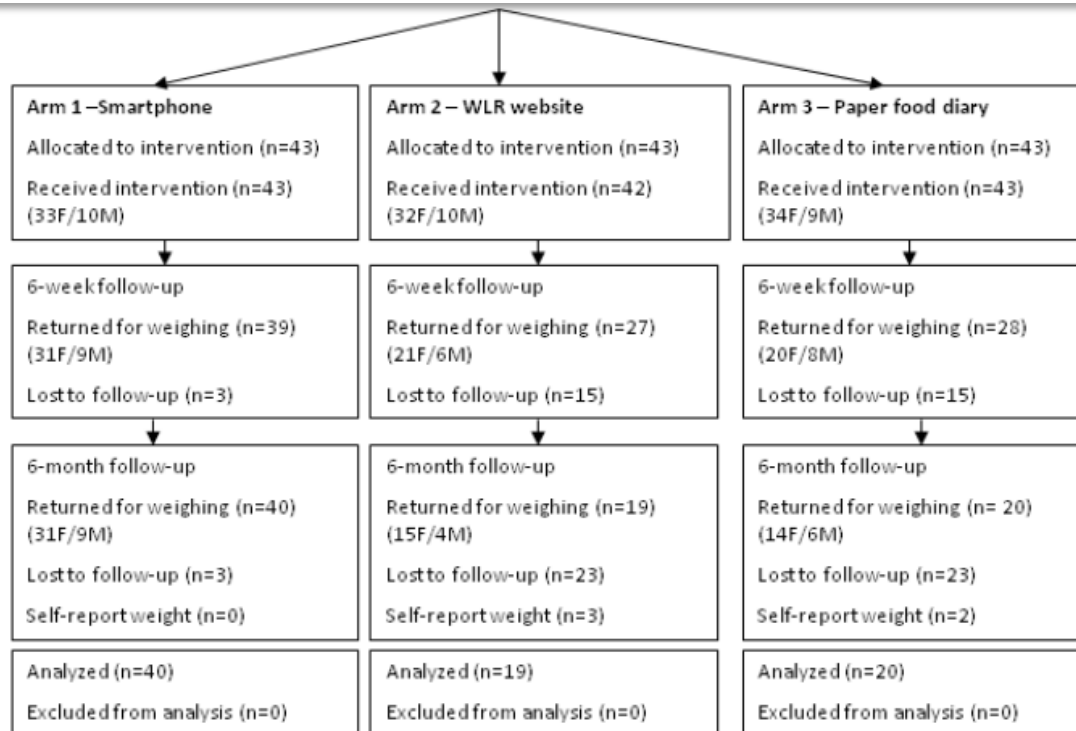
- Barcode scanners
- Provide feedback
- Support forums (social networking)
- Sync with other health and fitness apps or devices



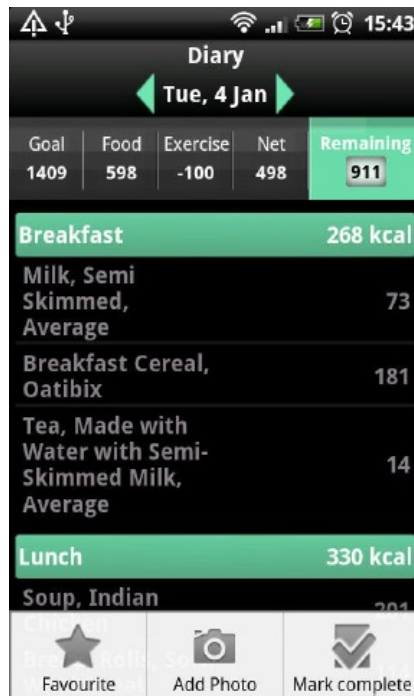
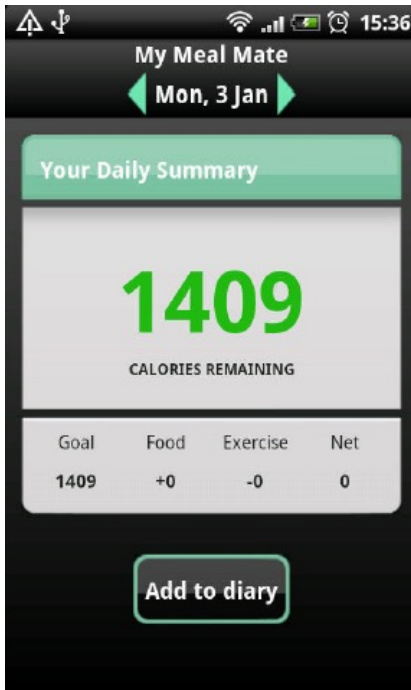
Original Paper

Adherence to a Smartphone Application for Weight Loss Compared to Website and Paper Diary: Pilot Randomized Controlled Trial

Michelle Clare Carter, MA, RD; Victoria Jane Burley, MSc, PhD; Camilla Nykjaer, MSc; Janet Elizabeth Cade, MSc, PhD



Three-armed RCT
128 overweight volunteers
Weight change at 6 months



Smartphone app: My Meal Mate

Goal setting

Self-monitoring of diet and activity

Feedback via weekly text message

weightlossresources.co.uk
Fad free tools for healthy weight loss



Weight loss program and diet tools for healthy weight loss

- Popular foods [calorie counter](#) and online calorie and nutrition databases.
- Keep a food diary - the most powerful path to changing your diet.
- See how many calories you need to reach your weight loss goal.
- Browse our recipes, calorie count your own recipes.

Website: Weight Loss Resources

Similar self-monitoring intervention to the app

Trial retention

Smartphone 93% / website group 55% / diary 53%

Adherence

Smartphone 92 days / website group 35 days / diary 29 days

Table 5. Change in anthropometric measures using an intention-to-treat^a analysis.

Anthropometric measurements	Smartphone		Diary		Website		P ^b
	n	Mean (95% CI)	n	Mean (95% CI)	n	Mean (95% CI)	
Weight (kg)							
Baseline	43	96.8 (91.9-101.8)	43	97.9 (92.2-103.6)	42	96.4 (90.2-102.6)	
6 weeks	43	93.9 ^c (89.0-99.0)	43	95.9 ^c (89.8-101.7)	42	95.1 ^c (89.0-101.2)	.001
6 months	43	92.2 ^c (87.0-97.4)	43	95.0 ^c (89.0-101.0)	42	95.1 (89.0-101.3)	<.001
BMI (kg/m²)							
Baseline	43	33.7 (32.4-35.0)	43	34.5 (32.7-36.2)	42	34.5 (32.7-36.2)	
6 weeks	43	32.6 ^c (31.3-33.9)	43	33.7 ^c (31.9-35.5)	42	34.0 (32.3-35.7)	<.001
6 months	43	32.1 ^c (30.7-33.5)	43	33.4 (31.5-35.4)	42	34.0 (32.3-35.8)	<.001
Body fat (%)							
Baseline	42	35.9 (34.7-37.1)	42	36.0 (34.5-37.5)	42	36.3 (35.1-37.5)	
6 weeks	42	35.0 ^c (33.7-36.2)	42	35.3 ^c (33.8-36.9)	42	36.0 (34.7-37.2)	.01
6 months	42	34.7 ^c (33.5-35.9)	42	35.1 (33.4-36.7)	42	35.9 (34.5-37.2)	.02

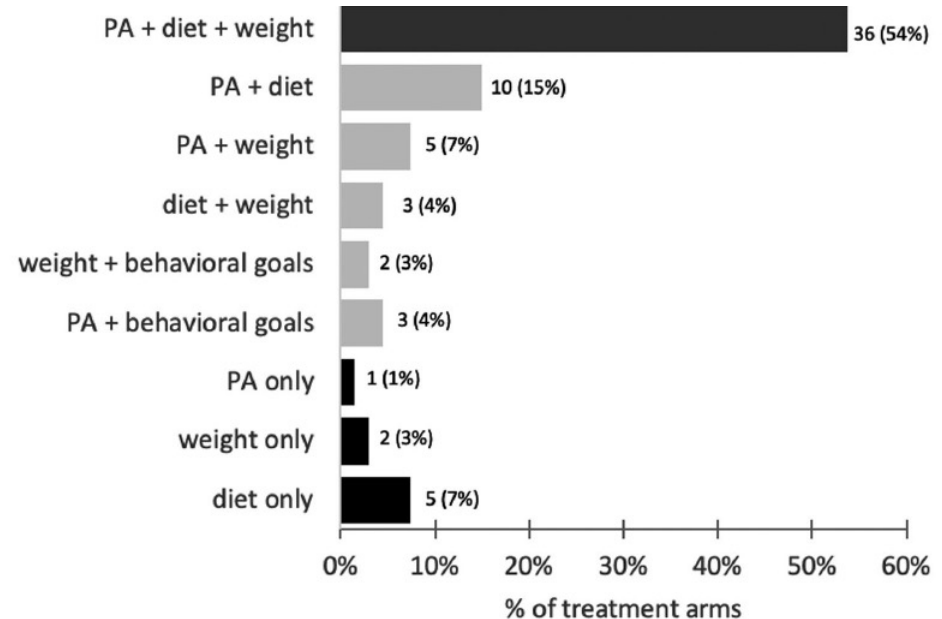
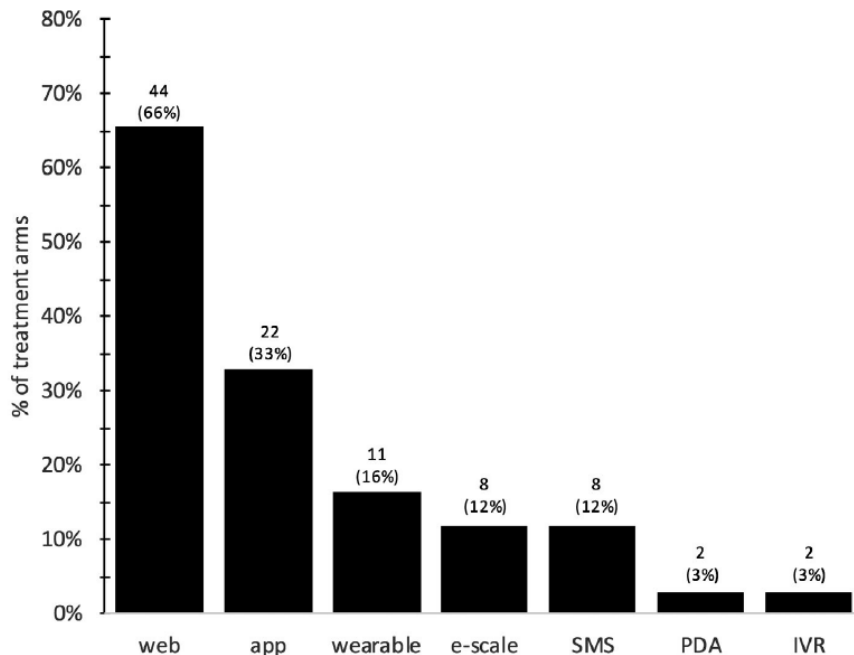
6 months: -4.6 kg vs -2.9 kg vs -1.3 kg

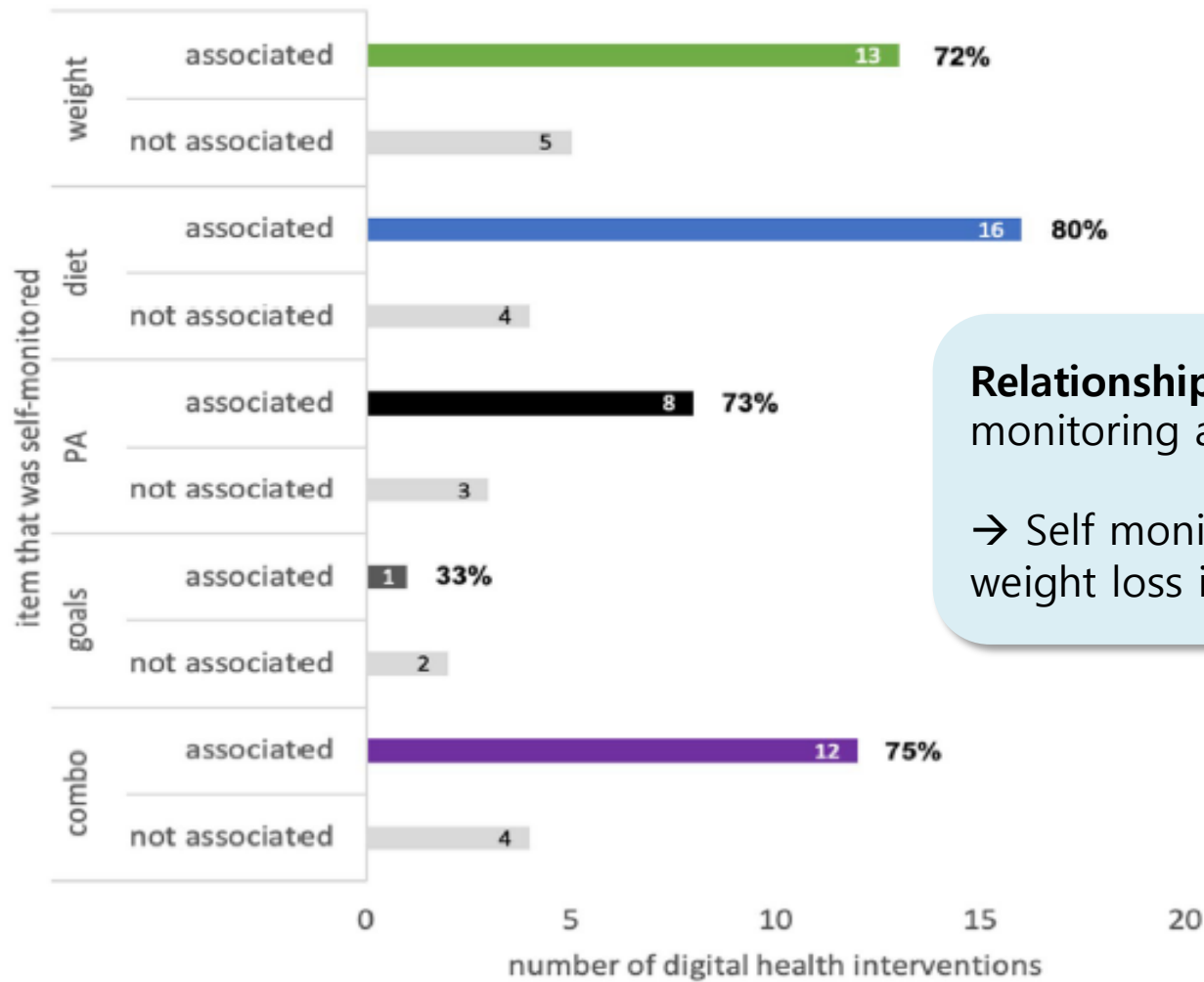
Self-Monitoring via Digital Health in Weight Loss Interventions: A Systematic Review Among Adults with Overweight or Obesity

Michele L. Patel ¹, Lindsay N. Wakayama², and Gary G. Bennett ^{3,4}

Systematic review of 39 RCTs, (67 interventions)

- Interventions ≥ 12 weeks
- Weight outcomes ≥ 6 months





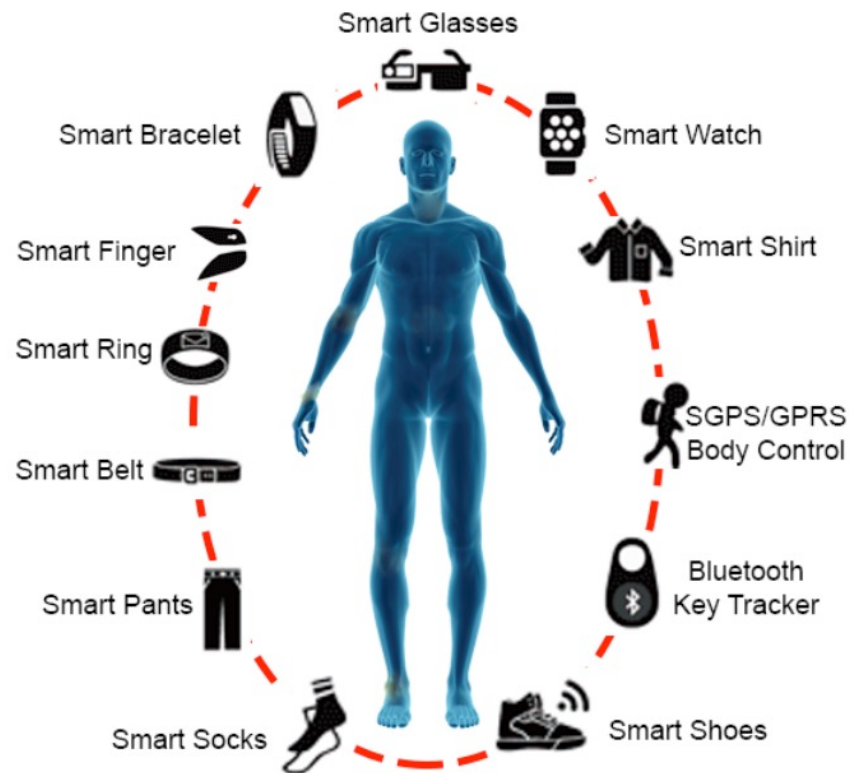
Relationship between digital self-monitoring and weight loss

→ Self monitoring was linked to greater weight loss in 74% (50/68) occasions.

Figure 5 Relationship between digital self-monitoring and weight loss, by behavior type. Interventions that reported associations for each self-monitored item separately are represented in the figure in multiple sections rather than in the "combo" section; not all studies with digital self-monitoring reported associations with weight loss for all items that were self-monitored. Combo, a combination of self-monitored items whose engagement level was reported together rather than separately; PA, physical activity. [Color figure can be viewed at wileyonlinelibrary.com]

Wearable devices

- Electronic device designed to be worn on the user's body
- Detect, analyze, and transmit information
- May be incorporated to physical activity intervention for weight loss



Wearable devices

Wearable technology

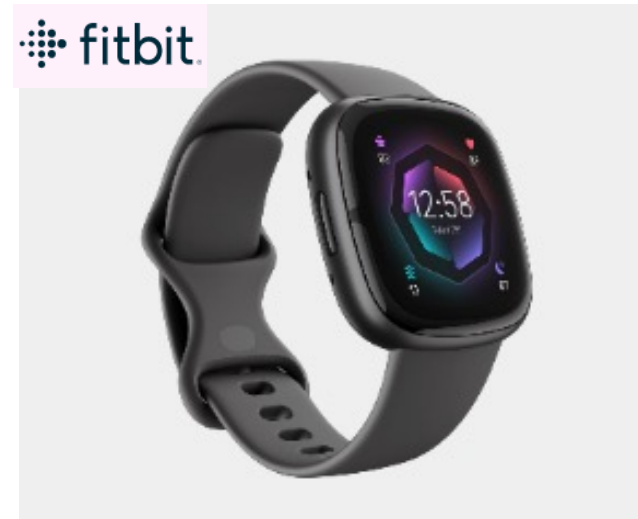
- Pedometer (step counter)
- Accelerometer
- GPS (global positioning system)
- PPG (photoplethysmogram) : optical sensor to measure HR, HRV, SpO2



Wearable devices

Common features (Monitoring)

- Step counts
- Energy expenditure
- Sedentary time
- Heart rate, Temperature, SpO2
- Stress
- Sleep



Wearable devices

Extra features

- Coaching
- In-time feedback
- Social networking
- Competition



← Chat with Coach



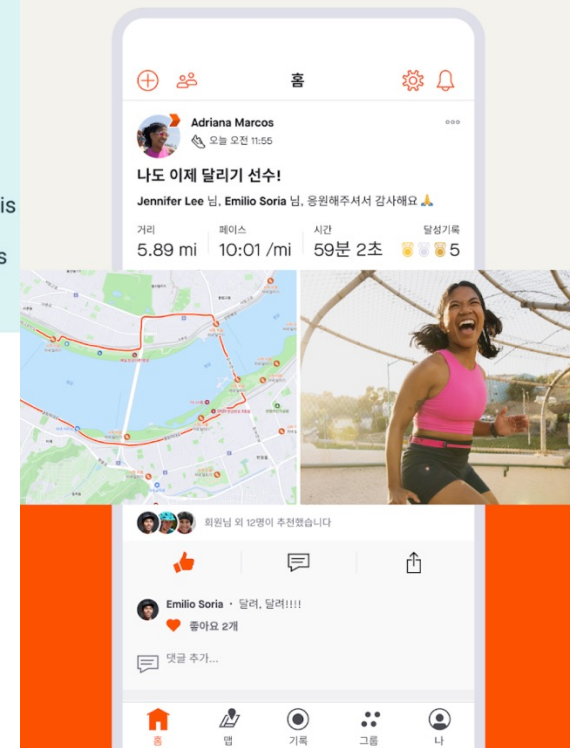
Hi Matthew! I'm your health coach, Shantel. I'm looking forward to working with you. To get us started, I'll share a brief overview of the typical path we take in our partnered journey. We may adapt this at any point based on your feedback:

1. Identify your big goal
2. Break that goal into bite-sized actions each week, with resources and guidance from me -- this is your action plan
3. Review your wins and learnings together in this messenger daily
4. Adapt your action plan each week

Shantel S. Sep 16, 2020



서로 의욕을
북돋아주는
액티브한 커뮤니티.



Interventions using wearable technology

Randomized Trial of a Fitbit-Based Physical Activity Intervention for Women



Lisa A. Cadmus-Bertram, PhD, Bess H. Marcus, PhD, Ruth E. Patterson, PhD, Barbara A. Parker, MD, Brittany L. Morey, MPH

BMI ≥ 25 , inactive, postmenopausal women (N=51)

: asked to perform 150 min/wk of MVPA and walk 10,000 steps/day

- **Web-based Tracking Group**: Fitbit + goal-setting, feedback
- **Comparison group**: pedometer + brief goal-setting, tips for increasing steps

MVPA: moderate to vigorous physical activity

PA outcome measure: ActiGraph GT3Xp



Table 2. Baseline to 16-Week Changes in Objectively Measured Physical Activity and Body Weight

	Web-based tracking group (n=25)				Pedometer group (n=26)				Between-group p-value	Effect size (Cohen's d)
	Baseline	16 weeks	Change	p-value	Baseline	16 weeks	Change	p-value		
Minutes/week of physical activity										
Moderate to vigorous intensity (total)	172 (83)	234 (119)	62 (108)	0.008	176 (117)	189 (99)	13 (98)	0.51	0.11	0.48
Moderate to vigorous intensity (in bouts)	24 (39)	62 (82)	38 (83)	0.01	42 (68)	57 (69)	16 (76)	0.26	0.28	0.28
Light intensity	1,276 (311)	1,262 (320)	-14 (204)	0.49	1284 (383)	1,252 (317)	-33 (225)	0.82	0.54	0.09
Average steps per day	5,906 (1,968)	6,695 (2,708)	789 (1,979)	0.01	5,827 (2,431)	6,188 (2,423)	362 (1,605)	0.17	0.30	0.24
Body weight (kg)	82.4 (14.7)	82.2 (16.0)	-0.3 (2.4)	0.49	79.3 (12.2)	79.2 (13.2)	0.01 (2.3)	0.98	0.61	0.06

Note: Boldface indicates statistical significance ($p < 0.05$).

The Web-Based Tracking Group wore the tracker on 95% of intervention days

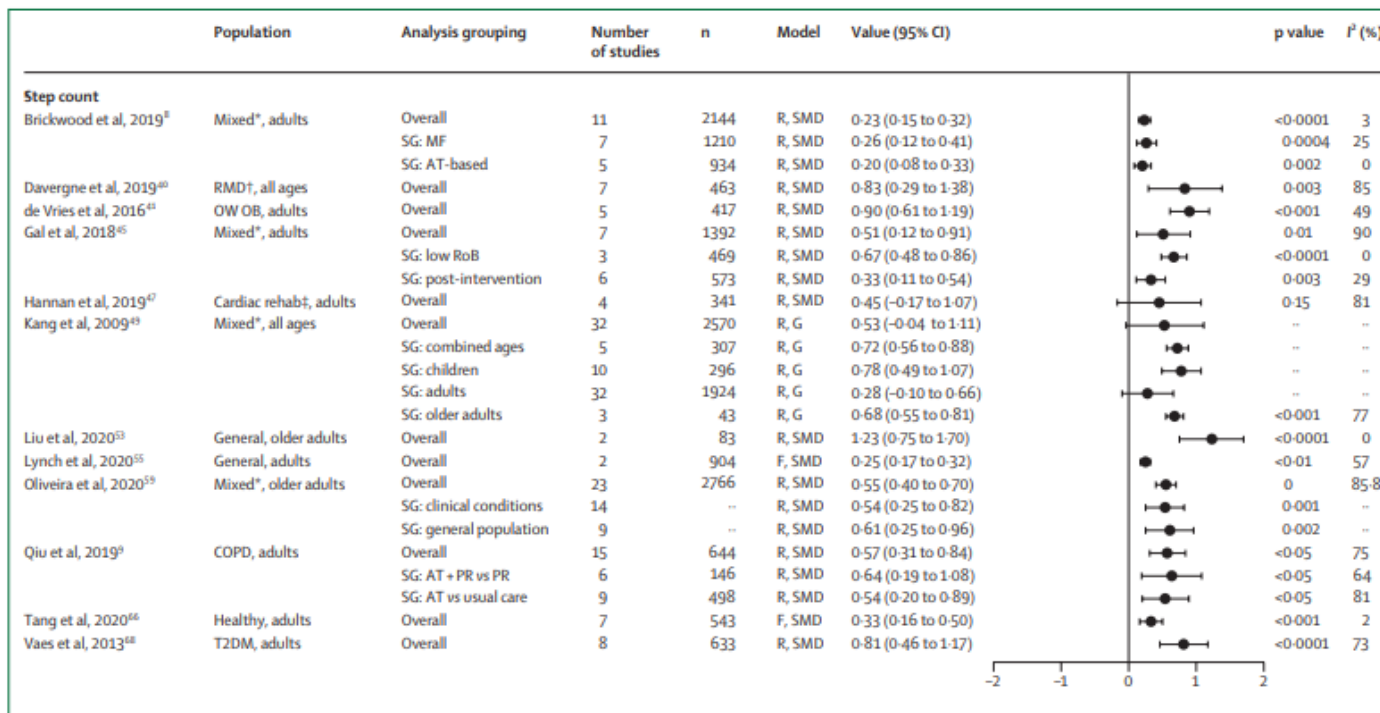
Relative to baseline, the Web-Based Tracking Group **increased MVPA and steps**, compared to non-significant increases in the Pedometer Group

Effectiveness of wearable activity trackers to increase physical activity and improve health: a systematic review of systematic reviews and meta-analyses

Ty Ferguson, Timothy Olds, Rachel Curtis, Henry Blake, Alyson J Crozier, Kylie Dankiw, Dorothea Dumuid, Daiki Kasai, Edward O'Connor, Rosa Virgara, Carol Maher

Systematic review of 37 RCTs

: increase in **daily step count** (1800 per day), **walking time** (40 min per day), **MVPA** (6 min per day)
decrease in **weight** (-1 kg)
small or nonsignificant effect on physiological (BP, lipid profile, A1c) /psychosocial outcome



Newer technologies

Virtual reality

- Eating behavior : avoiding or coping with specific situation specific environmental situation (ex. food cue)
- Body image : overcoming distorted perception of body (ex. acceptance through confrontation) motivation for weight loss through virtual ideal self

Virtual Reality in Eating Disorders and Obesity

Posted On: 4th June 2014

> By Giuseppe Riva & Enrico Molinari



Figure 1: A patient undergoes experiential cognitive therapy

30.09.2019 · #GAMIFICATION #MENTAL HEALTH #THERAPY

Virtual reality: Avatars against obesity

A collaborative project develops virtual reality methods to positively affect the body perception of obese patients.



📌 Cyberpsychology, Behavior, and Social Networking > VOL. 19, NO. 2 | Original Articles

🔒 normal

Obesity, which means having a high amount of extra body fat, is a widespread medical condition that affects more than 20 percent of the German population. Obesity is also a global epidemic: It is the number six cause of death in the world.

People struggling with obesity are often at war with their own bodies. A lot of them have stopped believing that they are able to lose weight at all. This state of discontentment can also have an impact on the social life and the mental health of

The Power of the Virtual Ideal Self in Weight Control: Weight-Reduced Avatars Can Enhance the Tendency to Delay Gratification and Regulate Dietary Practices

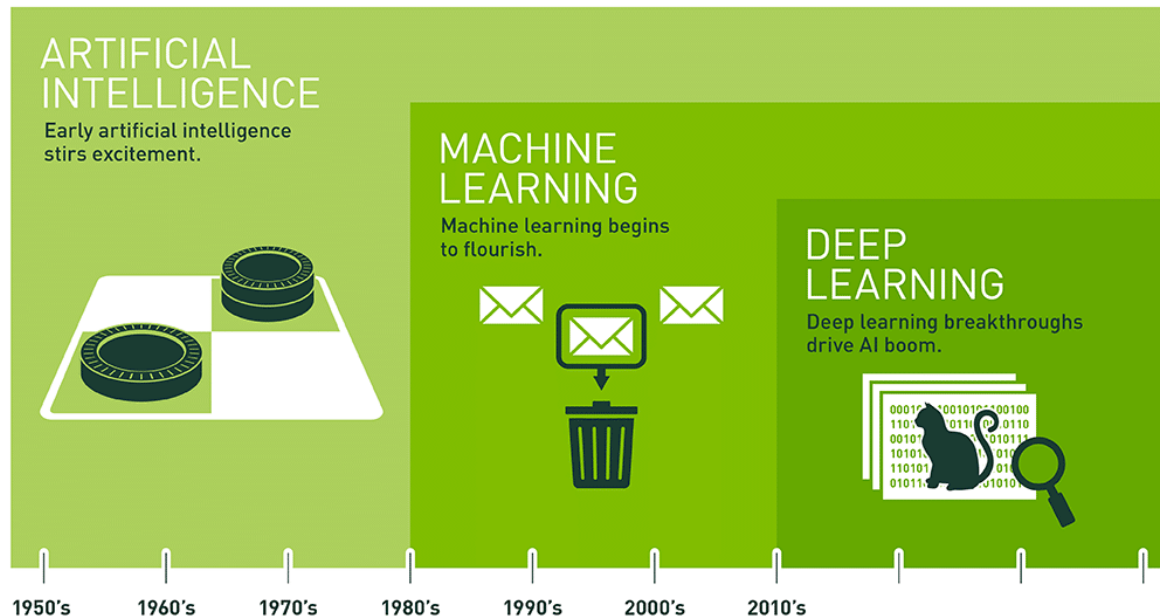
Hsu-Chan Kuo, Chun-Chia Lee, and Wen-Bin Chiou

Published Online: 16 Feb 2016 | <https://doi.org/10.1089/cyber.2015.0203>

Newer technologies

Artificial intelligence technologies

- Mimicry of human intelligence through machine learning to attain and apply knowledge and skills
- Identifies individualized weight loss predictors and reinforces learning based on continuously collected data → optimization of personalized approach



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

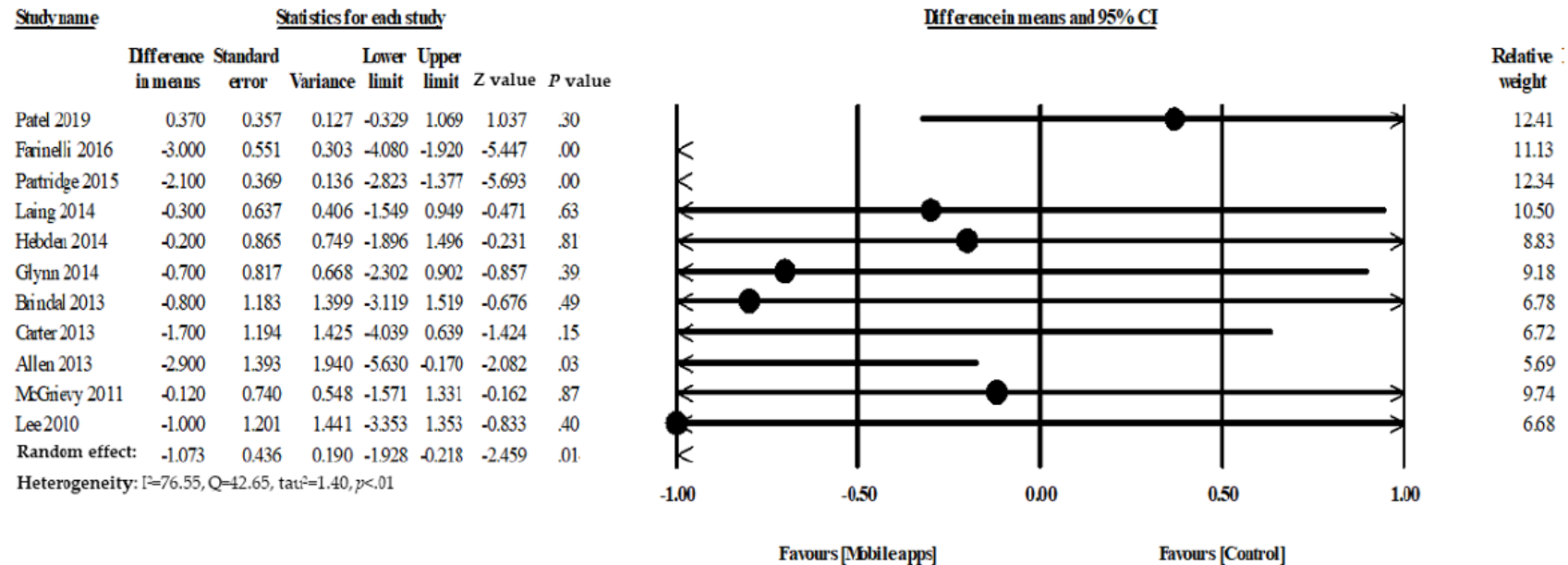
Potential benefits of DTx

- Easier access
- Real-time monitoring and interaction
- Improve adherence rate
- Enhance cost-effectiveness
- Patient data collection and analysis
- Personalized approach
- Enhance the quality of management

Clinical evidences

Use of Mobile Phone App Interventions to Promote Weight Loss: Meta-Analysis

Md Mohaimenul Islam^{1,2,3}, MSc; Tahmina Nasrin Poly^{1,2,3}, MSc; Bruno Andres Walther⁴, PhD; Yu-Chuan (Jack) Li^{1,2,3,5}, PhD



12 studies, overweight or obese participants
mobile phone app intervention vs control (heterogeneous)

Weight loss difference

Body weight -1.07 kg

BMI -0.45 kg/m²

Web-Based Digital Health Interventions for Weight Loss and Lifestyle Habit Changes in Overweight and Obese Adults: Systematic Review and Meta-Analysis

Figure 6. Meta-analysis results for mean weight change (kg) in Web-based-only versus nonactive interventions (wait list) in the control group. df: degrees of freedom; IV: interval variable; random: random effects model.

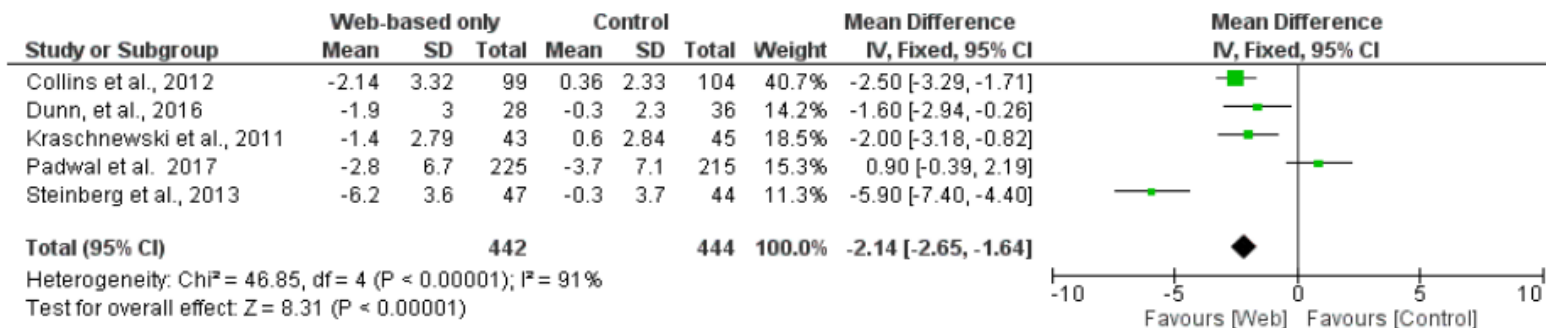


Figure 7. Meta-analysis results for mean weight change (kg) in Web-based-only versus offline interventions for studies with <6 months follow-up duration. df: degrees of freedom; IV: interval variable; random: random effects model.

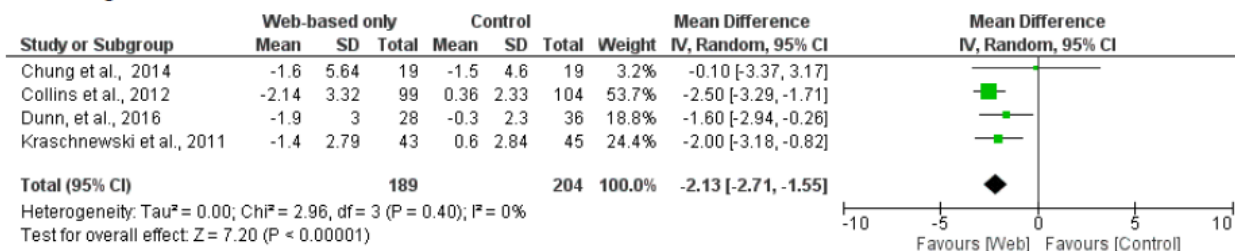
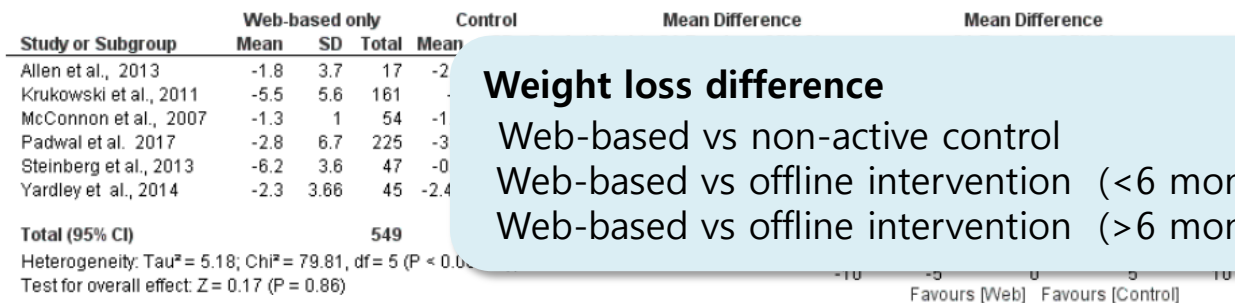


Figure 8. Meta-analysis results for mean weight change (kg) in Web-based-only versus offline interventions for studies with ≥6 months follow-up duration. df: degrees of freedom; IV: interval variable; random: random effects model.



Weight loss difference

- Web-based vs non-active control - 2.14 kg
- Web-based vs offline intervention (<6 months) - 2.13 kg
- Web-based vs offline intervention (>6 months) no difference

ICT-based intervention vs conventional therapy

- A meta-analysis (2019) showed that the weight loss effect was **inferior** when using only ICT-based interventions compared to conventional (face-to-face) behavioral therapy (0.82 kg; 95% CI, 0.06–1.59)

J Med Internet Res 2019;21:e298

- In a meta-analysis (2021), ICT-based interventions had an effect on weight loss but it was **not statistically significant** compared to that of general treatment (−0.56 kg; 95% CI, −3.74 to 4.59; $P=0.786$)

J Health Popul Nutr 2021;40:16

ICT-based intervention combined with conventional therapy

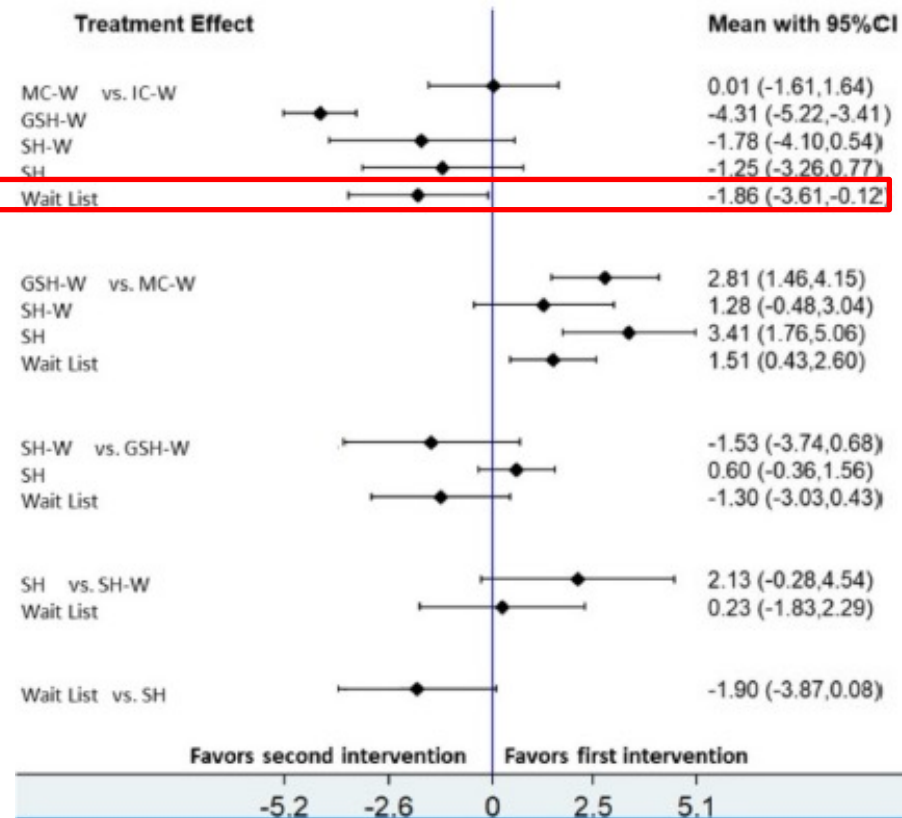
REVIEW

Open Access

Effectiveness of web-based feedback interventions for people with overweight and obesity: systematic review and network meta-analysis of randomized controlled trials



Carmen Varela¹, Camila Oda-Montecinos², Ana Andrés³ and Carmina Saldaña^{1,4*}



SH, Self-Help
 SH-W, Self-Help Web
 GSH-W, Guided Self-Help Web
 MC-W, Minimal Contact Web
 IC -W, Intensive Contact Web

Network meta-analysis of 15 RCTs

IC-W (Intensive Contact Web-based interventions)

→ -1.86 kg loss compared to wait list
 → obtained the **first position** in the ranking.

Effect of an Online Weight Management Program Integrated With Population Health Management on Weight Change A Randomized Clinical Trial

Heather J. Baer, ScD; Ronen Rozenblum, PhD, MPH; Barbara A. De La Cruz, BA; E. John Orav, PhD; Matthew Wien, BS; Nyryan V. Nolido, MA; Kristina Metzler, MS; Katherine D. McManus, MS; Florencia Halperin, MD; Louis J. Aronne, MD; Guadalupe Minero, MPH; Jason P. Block, MD, MPH; David W. Bates, MD, MSc

Question Does a combined intervention, including an online weight management program integrated with population health management (additional support and outreach from nonclinical staff), increase weight loss at 12 months among primary care patients compared with the online program only and usual care?

BMI 27-40, hypertension or T2DM patients
(N=840, from 15 primary care practices in the US)

Intervention: 12 months

Outcome: weight change at 12 months, 18 months

Usual care (N=326)

- Mailed general information about diet and physical activity

Online program only (N=216)

- Online weight management program (BMIQ, *Intellihealth Inc*)

Combined intervention group (N=298)

- Online weight management program (BMIQ, *Intellihealth Inc*)
- Support from population health manager who monitored and encouraged their progress

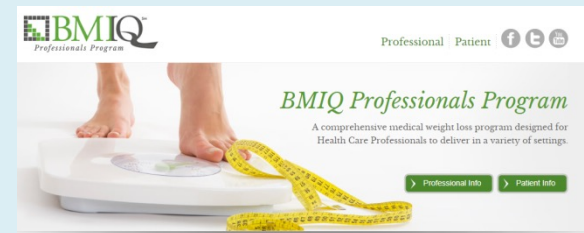


Table 2. Mean Changes in Weight-Related Outcomes

	Combined Intervention	Online program only	Usual care	P value
No. of total participants	298	216	326	
Primary analysis: changes from baseline to 12 mo^a				
Weight, kg				
At baseline	92.1	91.4	92.3	
Change at 12 mo (95% CI)	-3.1 (-3.7 to -2.5)	-1.9 (-2.6 to -1.1)	-1.2 (-2.1 to -0.3)	<.001 ^b
Weight change at 12 mo, % (95% CI)	-3.0 (-3.8 to -2.1)	-1.9 (-2.8 to -1.0)	-1.4 (-2.3 to -0.6)	<.001 ^b
Participants had ≥5% weight loss at 12 mo, % (95% CI)	32.3 (25.8 to 38.8)	20.8 (14.5 to 27.2)	14.9 (10.2 to 19.6)	<.001 ^b
Confidence in ability to lose weight, points ^c				
At baseline	6.5	6.8	6.8	
Change at 12 mo (95% CI)	0.5 (0.06 to 0.9)	-0.4 (-0.9 to 0.07)	-0.7 (-1.1 to -0.3)	<.001 ^b
Secondary analysis: changes over entire 18-mo follow-up period^d				
Weight, kg				
At baseline	92.1	91.4	92.3	
Change at 6 mo (95% CI)	-2.9 (-3.5 to -2.3)	-2.1 (-2.8 to -1.5)	-1.0 (-1.9 to -0.1)	
Change at 12 mo (95% CI)	-3.1 (-3.7 to -2.5)	-1.9 (-2.6 to -1.1)	-1.2 (-2.1 to -0.3)	<.001 ^e
Change at 18 mo (95% CI)	-2.8 (-3.5 to -2.0)	-1.1 (-2.0 to -0.3)	-1.9 (-2.8 to -1.0)	
Weight change, % (95% CI)				
At 6 mo	-2.8 (-3.8 to -1.8)	-2.0 (-3.1 to -0.9)	-1.0 (-1.9 to 0.03)	
At 12 mo	-2.9 (-3.9 to -2.0)	-1.7 (-2.8 to -0.6)	-1.2 (-2.1 to -0.2)	.01 ^e
At 18 mo	-2.6 (-3.6 to -1.5)	-0.9 (-2.0 to 0.2)	-1.9 (-2.9 to -0.9)	
Participants lost ≥5% of body weight, % (95% CI)				
At 6 mo	29.5 (21.4 to 37.5)	22.1 (14.2 to 30.0)	13.4 (7.8 to 19.0)	
At 12 mo	31.5 (23.4 to 39.5)	20.4 (13.0 to 27.9)	12.7 (7.7 to 17.7)	.20 ^e
At 18 mo	31.3 (23.0 to 39.6)	19.9 (12.5 to 27.3)	20.9 (14.3 to 27.6)	
Aggregate estimate across all 3 time points	30.7 (22.4 to 39.0)	20.8 (13.0 to 28.6)	15.7 (6.2 to 25.1)	<.001 ^e

Combining population health management with an online program
 → **small but statistically significant greater amount of weight loss**
 compared with usual care or the online program only.

Original Investigation | Psychiatry

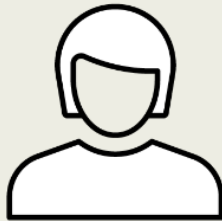
Effectiveness of a Digital Cognitive Behavior Therapy–Guided Self-Help Intervention for Eating Disorders in College Women

A Cluster Randomized Clinical Trial

Ellen E. Fitzsimmons-Craft, PhD; C. Barr Taylor, MD; Andrea K. Graham, PhD; Shiri Sadeh-Sharvit, PhD; Katherine N. Balantekin, PhD, RD; Dawn M. Eichen, PhD; Grace E. Monterubio, MA; Neha J. Goel, MS; Rachael E. Flatt, MA; Anna M. Karam, PhD; Marie-Laure Firebaugh, LMSW; Corinna Jacobi, PhD; Booil Jo, PhD; Mickey T. Trockel, MD, PhD; Denise E. Wilfley, PhD

POPULATION

690 Women



Adult female university students with a DSM-5 bingeing or purging eating disorder (excluding anorexia nervosa) identified through online screening

Mean (SD): 22.12 (4.85) y

SETTINGS / LOCATIONS



28 US universities

INTERVENTION



13 Student Bodies-Eating Disorders program

Digital CBT-guided self-help (educational content, meal planning/tracking tools, self-monitoring logs, coach texting) (385 women)

28 Universities randomized
27 Analyzed



14 Referral to usual care

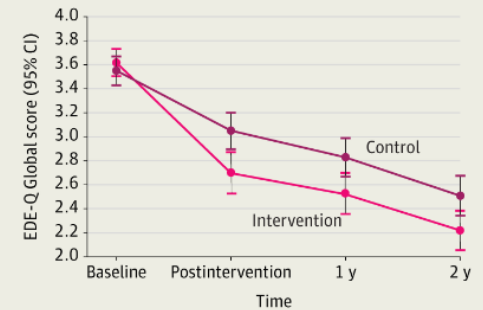
Referral to on-campus counseling center (305 women)

PRIMARY OUTCOME

Change in eating disorder psychopathology based on the Eating Disorder Examination-Questionnaire (EDE-Q) Global score after intervention and at 1 and 2 y (range 0-6, higher score = more severe eating disorder)

FINDINGS

There was greater reduction in eating disorder psychopathology (EDE-Q score) in women exposed to the intervention vs control



Standardized mean difference EDE-Q score (Cohen *d*)
Postintervention: 0.40 ($P < .001$)
Follow-up (1 and 2 y): 0.35 ($P < .001$)

EDE-Q Mean Score
Baseline: 3.62
Postintervention: 2.70
1 y: 2.55
2 y: 2.22

EDE-Q Mean Score
Baseline: 3.55
Postintervention: 3.05
1 y: 2.83
2 y: 2.51

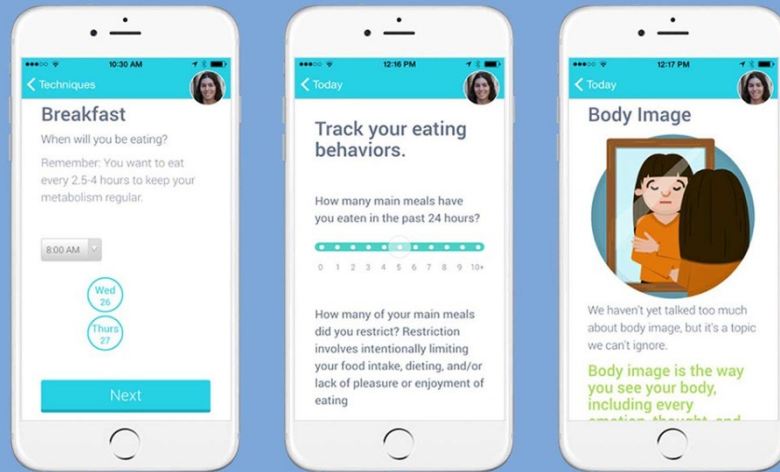
Student Bodies–Eating Disorders (SB-ED)

- Digital cognitive behavioral therapy (CBT)–guided self-help program

+

Personal coach (under supervision of clinical psychologist)

- Timely messages, support, feedback



Core components of CBT for EDs

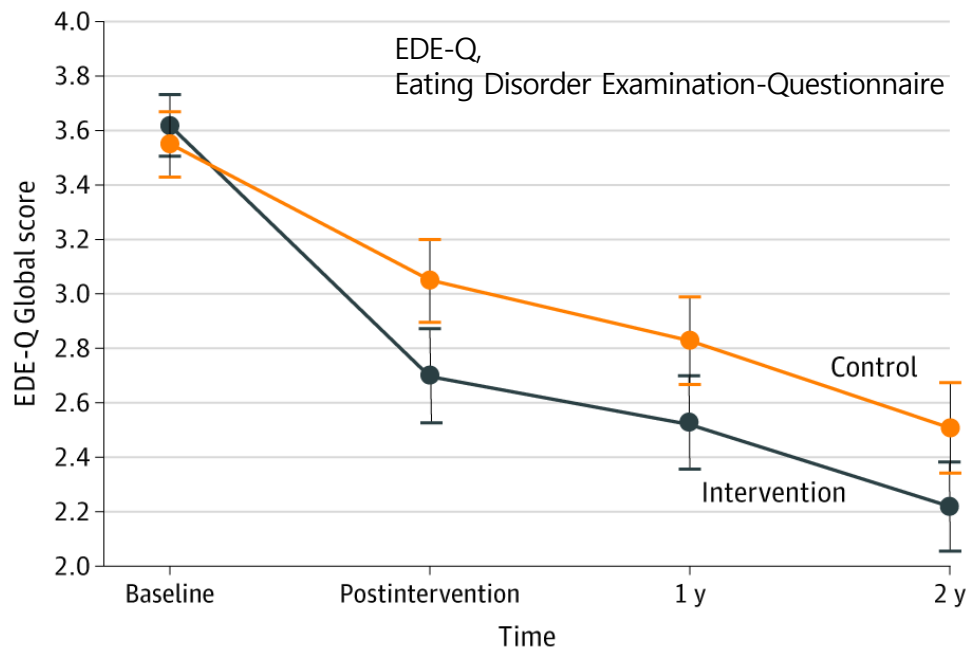
Reducing ED behaviors
(via self-monitoring, regular eating)

Improving body image

Regulating emotions

Challenging negative thoughts

Preventing relapse



Intervention group had **greater improvements** in..

ED psychopathology
ED behaviors
depression
clinical impairment

Table 3. Estimated Effects of Intervention on Outcome Measures^a

Outcome measures	Intervention effect, β (SE)		Intervention effect					
	Postintervention assessment	Follow-up	Postintervention assessment			Follow-up		
			t_{1387}	P value	Effect size (d)	t_{1387}	P value	Effect size (d)
Continuous measures								
Eating Disorder Examination-Questionnaire	-0.44 (0.10)	-0.39 (0.12)	-4.23	<.001	-0.40	-3.30	<.001	-0.35
Patient Health Questionnaire-9	-1.34 (0.53)	-1.28 (0.40)	-2.52	.01	-0.22	-3.18	.001	-0.21
Patient-Reported Outcomes Measurement Information System anxiety short-form	-0.65 (0.35)	-0.84 (0.32)	-1.86	.06	-0.15	-2.64	.008	-0.20
Clinical Impairment Assessment	-2.33 (0.94)	-3.19 (1.06)	-2.49	.01	-0.21	-3.01	.003	-0.28
Eating disorder behaviors, rate ratio (95% CI)^b								
Abstinence (binary)	1.48 (0.48-4.62)	1.51 (0.63-3.58)	0.68 ^c	.50		0.92 ^c	.36	
Binge eating (rate)	0.82 (0.70-0.96)	0.81 (0.65-1.00)	-2.42 ^c	.02		-1.94 ^c	.05	
All compensatory behaviors (rate) ^d	0.68 (0.54-0.86)	0.76 (0.60-0.98)	-3.26 ^c	<.001		-2.11 ^c	.04	

^a A logit link was specified in the mixed effects model assessing effects on abstinence. A log link was specified in mixed effects models assessing effects on binge eating and compensatory behavior rates.

^b Eating disorder behaviors included binge eating episodes, or compensatory behaviors involving vomiting, laxatives, and/or excessive exercise in the past 28 days.

^c The *df* for these *t* statistics is 1392.

^d All compensatory behaviors is the sum of frequency counts of compensatory behaviors in the past 28 days, including vomiting, laxative use, and excessive exercise.

Summary of current evidences

- Technology based interventions have shown their effectiveness in obesity management.
- However, there are limitations
 - **Continuity** of participation
 - **Effect size** is small
 - **Comparative benefit** to face-to-face treatment is **controversial**
- Technology based interventions have **additive effect** to conventional treatment.
- Further research is needed to clarify
 - Long term (>1 year) efficacy
 - Efficacy in diversified population
 - Cost-effectiveness

Considerations for adoption

Concerns for adoption of DTx

Viewpoint

September 22, 2022

Unsettled Liability Issues for "Prediagnostic" Wearables and Health-Related Products

David A. Simon, JD, LL.M, PhD¹; Carmel Shachar, JD, MPH¹; I. Glenn Cohen, JD¹

[» Author Affiliations](#) | [Article Information](#)

JAMA. 2022;328(14):1391-1392. doi:10.1001/jama.2022.16317

Prediagnostic products and other health-related applications are bringing exciting technologies directly to consumers....But these products also present a context that is rife with legal uncertainty for all.

JAMA. 2022;328(14):1391-1392

- Liability Issues: legal gray area?
- Process surrounding the evaluation
- Cybersecurity and data rights
- Finance and reimbursement
- Needs of diverse populations



GDHP

Global Digital Health Partnership

A Global Commitment to Digital Health

The Global Digital Health Partnership (GDHP) is a collaboration of country governments, territory governments, and international organizations formed to support the executive implementation of worldwide digital health services.

Our Work

The GDHP has five work streams, selected by GDHP members, that work together to develop and implement projects that dynamically impact digital health globally as well as for the GDHP members.



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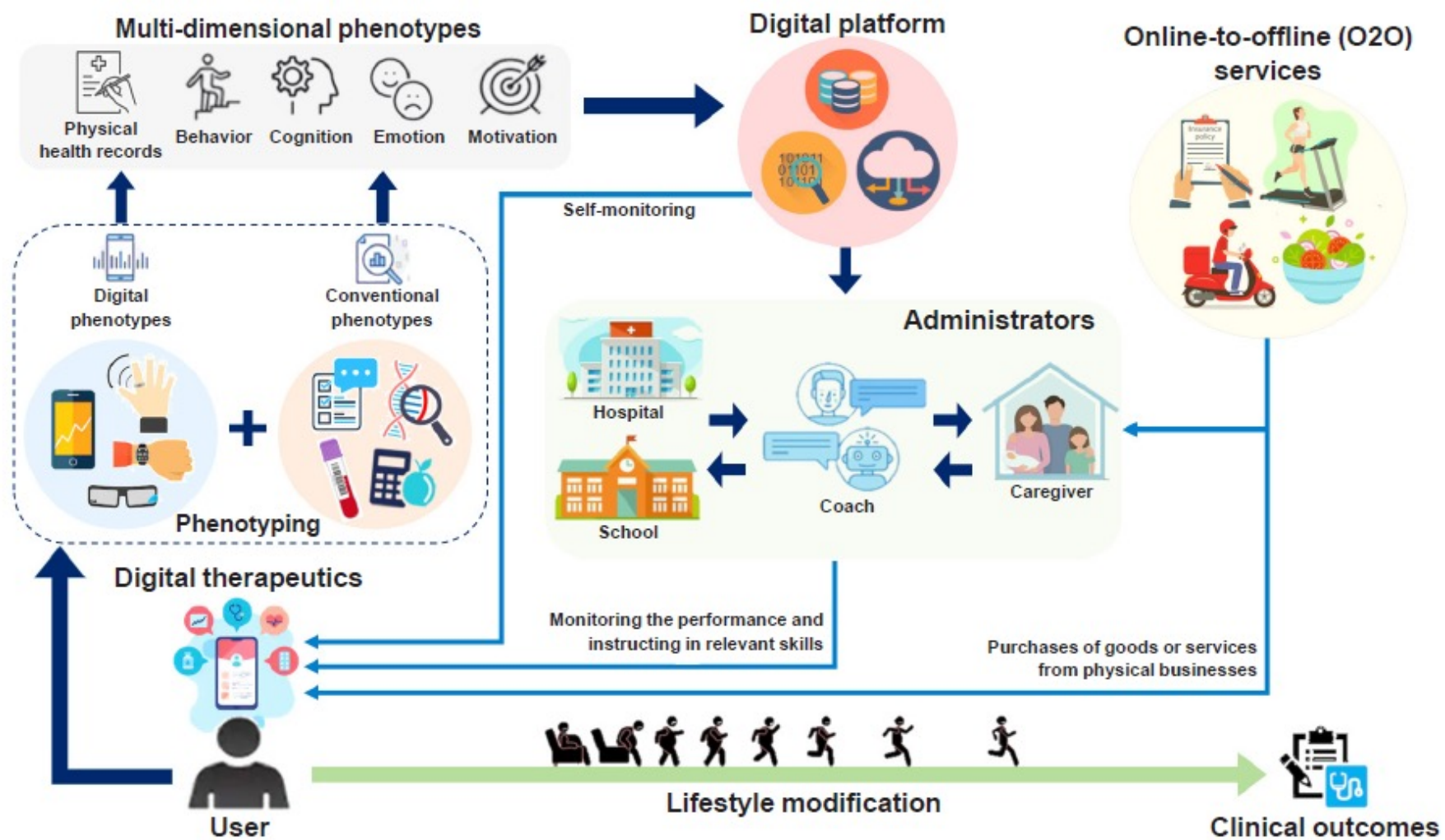


Fig. 3. Future perspectives for the ecological environment of digital therapeutics.

Take home message

- Benefits of technology based interventions
 - Access, Efficiency, Personalized approach
- Clinical evidence
 - Potential as adjuncts to conventional interventions or low-intensity intervention rather than as intensive stand-alone treatment.
- Concerns
 - Long-term adherence, effect size
 - Legal, financial, administrative issues
- Future perspective
 - Newer technologies, evolution of ecological environment
 - Multidimensional, personalized management